

# PARTNER SUCCESS STORY

## FAZER TECH

### How The Partner Helps Clients

Fazer Tech helps clients who have a need for upgrading the technology that powers their day-to-day operations and overall business strategy. The company creates cloud-based solutions that range from fully automated web apps to task-centric code snippets.

### The Clients' Challenges

1

#### Outdated software systems and technology.

Antiquated tech, errors, and inefficiency are **hurting profits and productivity.**

2

#### Complex data migrations.

Successful migrations of **customer, inventory, and accounting data** often require outside expertise.

3

#### Disconnected systems that lead to data silos.

Previously separated data points need to be **combined, accurate, and in sync.**

### How Striven Helps The Partner's Clients

Fazer Tech found that Striven was the ideal solution for businesses that wanted to adopt **newer, more efficient technological processes**—at a much lower cost than competitors such as NetSuite.

As one of Fazer Tech's clients put it, **"One week into Striven, we're in the same place we were after being in NetSuite for eight months."** He also noted that he almost had to pay for an additional year of Netsuite had he not canceled at the right time, which would have been detrimental to their bottom line.

Striven has provided Fazer Tech's clients with many capable solutions, most notably when it comes to **invoicing, inventory, and accounting.** Striven's all-in-one system has been able to streamline and connect processes that were previously disconnected, inaccurate, inefficient.

# Key Advantages of Striven

Fazer Tech found the following differentiating factors in choosing to recommend Striven to clients:

1

## Chat Support

In their words:

"You offer **free chat** where somebody literally answers within 15 seconds during all working hours, and will **give you any answer for free.**"

2

## API Usage for Automation

Striven's API integrations **help businesses automate processes** that would otherwise be prone to errors. Striven's API capabilities **also help customers** get more accurate and up-to-date information.

3

## Centralized Data Hub

Making sure that data is **organized and centralized** is a key issue for many Fazer Tech clients. Striven's ability to act as a **file and data hub** has helped to reduce misplaced and inaccurate data.

4

## Integrated Inventory and Accounting

Some clients already had solutions for inventory and accounting, but most did not have them integrated with each other. Striven **integrates data from all silos of a business** in one, unified software solution.

## Successful Clients Include:



Learn More About Partnerships With Striven

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